



Comprehensive Plan Open House
Friday, January 12, 2024

Tonight's Open House

-  **What is a Comprehensive Plan?**
-  **What is the Plan Update Process?**
-  **Community Engagement**
-  **Review of Draft Plan**



What is a Comprehensive Plan?



What is a Comprehensive Plan?

- A community guided vision for the future.
- A decision-making guide for elected & appointed officials.
- The guiding framework for the community's planning tools: Zoning Ordinance, Subdivision Ordinance, annual budget, etc.
- A legally required document by Virginia State Code Section 15.2-2223

What does a Comprehensive Plan do?



What does a Comprehensive Plan Address?



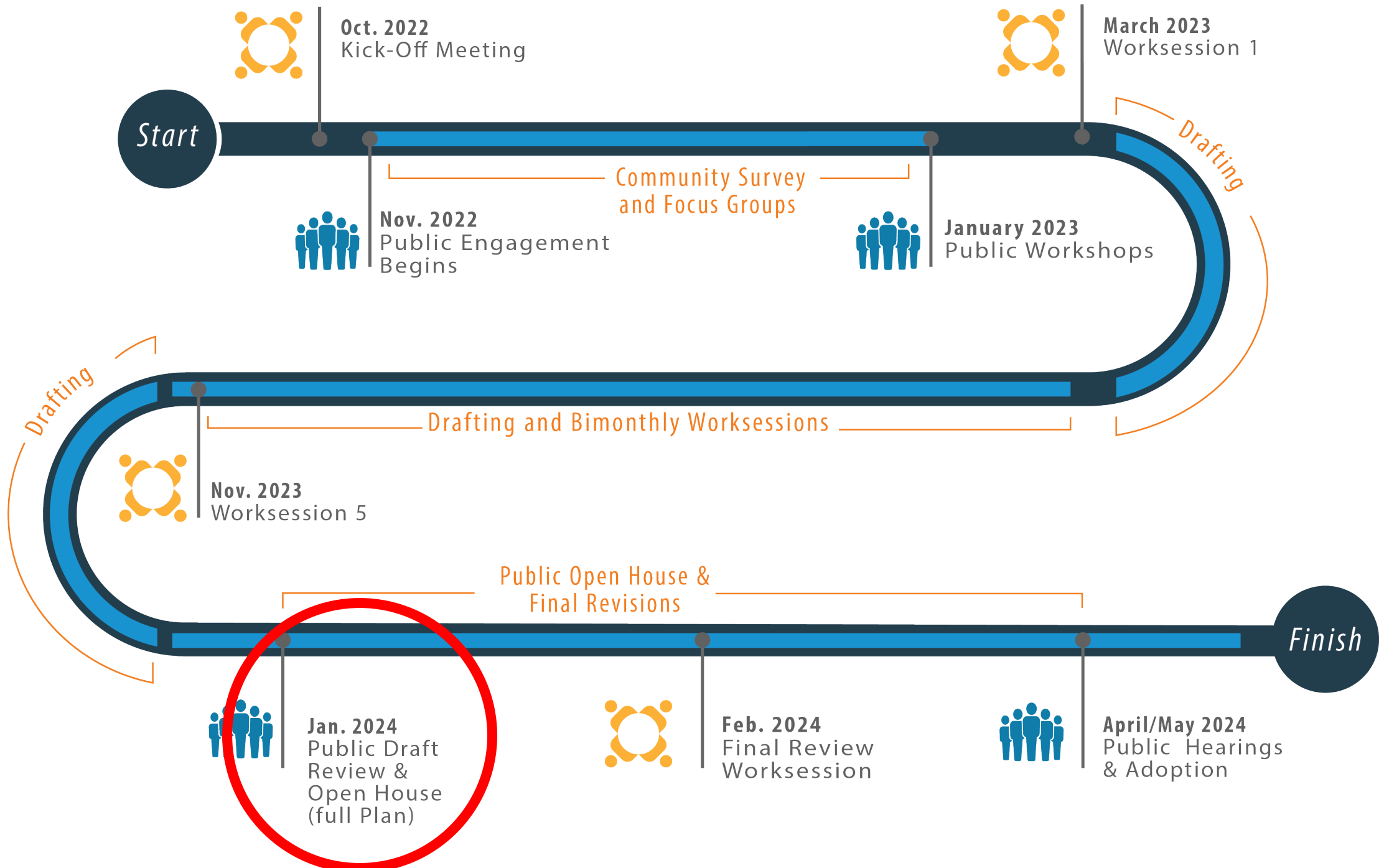
- Health & Social Services
- Economic Development
- Land Use
- Housing
- Transportation
- Education & Workforce Development
- Safety
- Community Facilities & Infrastructure
- Environmental Stewardship
- Arts, Historic Preservation, & Parks and Recreation

Why Update a Comprehensive Plan?

- ✓ Local priorities & vision change with time
- ✓ The natural & built environment change with time
- ✓ Strategies to achieve the Plan's vision & goals must be updated & adjusted
- ✓ Five-year review and update legally required by Virginia State Code



What is the Plan Update Process?

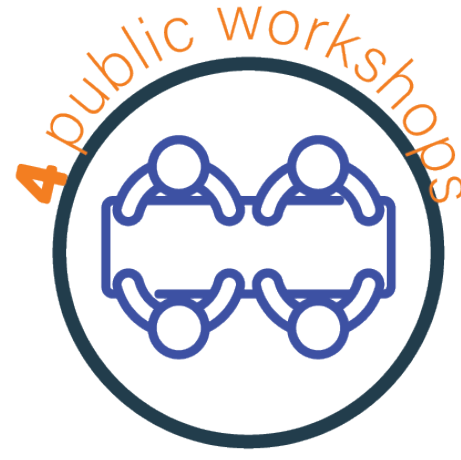
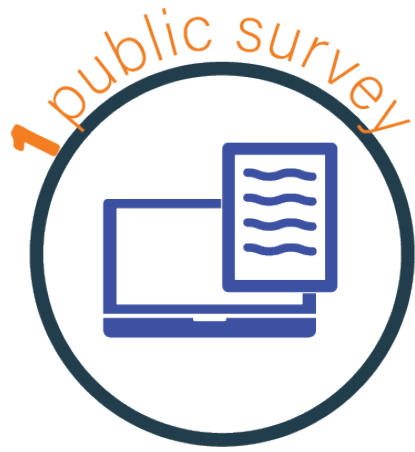




Community Engagement

Group Exercise 1

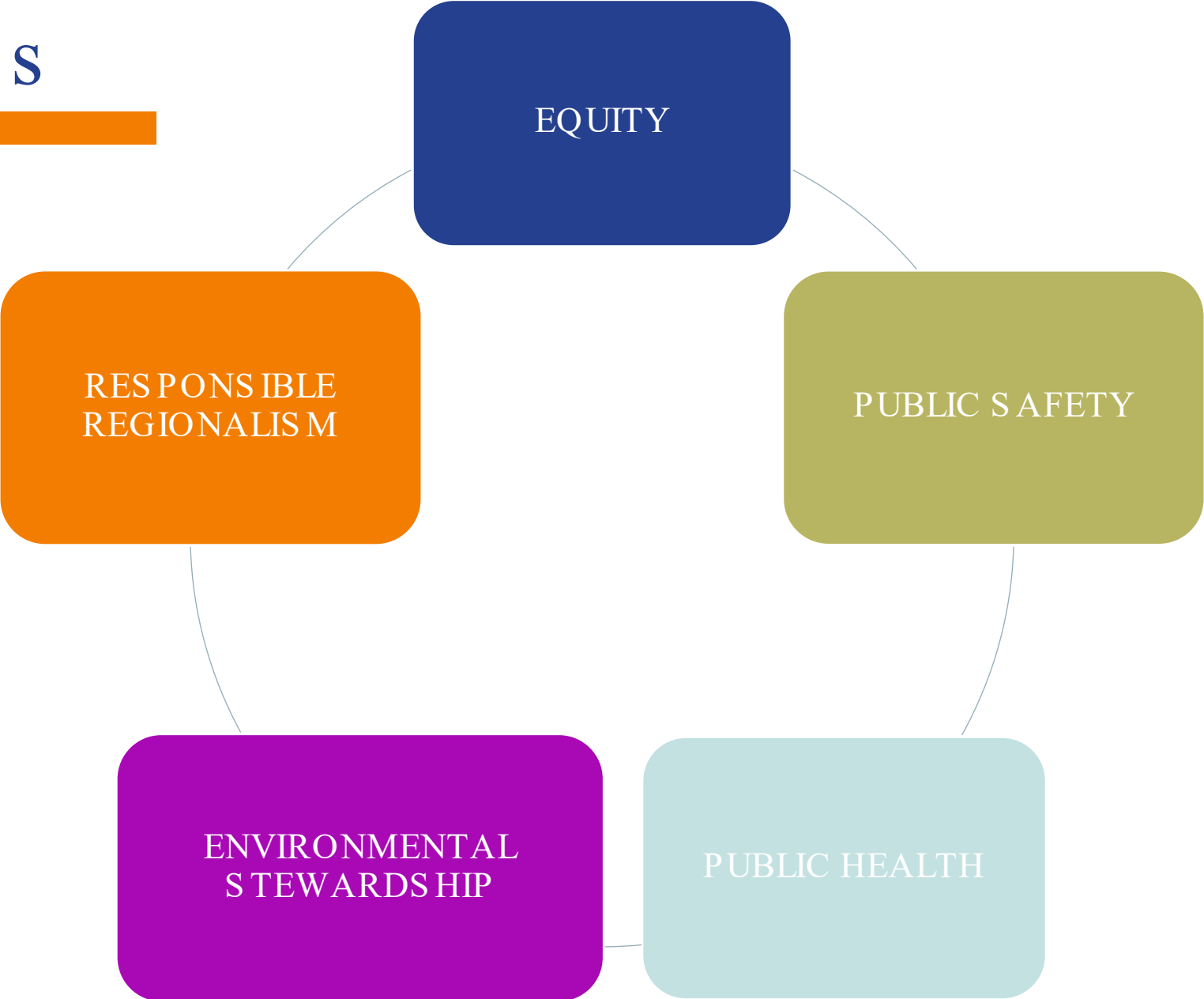
- ◊ As a group, answer 3 City-wide questions.
Be as descriptive as possible.
- ◊ Include any additional thoughts & notes in the space provided.
- ◊ Ask questions - *We are here to help!*



PETERSBURG**NEXT** COMMUNITY ENGAGEMENT



Key Themes





Draft Plan Review

PetersburgNEXT Vision Statement

**Petersburg is a thriving,
culturally diverse community
where all residents enjoy safe
and attractive neighborhoods,
economic opportunity, quality
education, and celebration of
rich history.**

Chapter 1—About the Plan



- Legal Basis for Comprehensive Plan
- Planning Jurisdiction
- Relationship to Other Plans and Policies
- Community Engagement Summary
- Using PetersburgNEXT

Chapter 2 – Identity



- People & Population
- Economy & Income
- Housing & Neighborhoods
- Transportation Trends
- Community Health & Wellness

Key Planning Factors:

- Fort Gregg-Adams
- Waterfront Investment
- Virginia State University
- Water and Sewer Infrastructure
- Historic Preservation
- Housing Rehabilitation and Blight Abatement
- Rise of Remote Work
- New Industries
- Climate Resiliency
- Broadband Infrastructure
- Arts & Culture

Goal Statements

Principles and values which will guide Petersburg's actions to address identified assets and opportunities.

Objectives

Key themes or focus areas, informed by the assets and opportunities identified in each chapter.

Strategies

Specific, actionable items for Petersburg to undertake as a means of reaching its defined goals.

Petersburg will leverage its strategic location, historic assets, and major investments in health care and advanced manufacturing to bolster a diversified economic landscape with workforce development opportunities and quality jobs that will generate community wealth and provide excellent quality of life for its citizens.

Chapter 3 – Economic Development | Focus Areas

- Existing Conditions
- Economic Growth and Development
- Workforce Development
- Leveraging Incentive Zones
- Business Support Services and Partners
- Additional Economic Drivers



Petersburg is a city where housing choice in attractive neighborhoods is accessible to residents of all backgrounds and abilities.

Chapter 4 – Housing & Neighborhoods | Focus Areas

- Existing Conditions
- Blight Abatement and Rehabilitation
- Housing for All
- Pathways to Homeownership
- Neighborhood Vitality
- Investment Without Displacement



Chapter 5 – Parks, Recreation, Arts, & Historic Preservation | Goal Statement

Petersburg provides equitable access to parks, recreation, the arts, and historic resources to facilitate healthy lifestyles, tourism, and celebration of heritage and culture.

Chapter 5 – Parks, Recreation, Arts, & Historic Preservation | Focus Areas

- Inventory and Assets
- Capitalizing on Parks Assets
- Parks, Public Safety, and Wellness
- Programs and Partnerships
- Arts and Culture
- Historic Preservation
- Preservation Programs, Tools, & Incentives
- Locally Designated Historic Districts
- Additional Historic Highlights



Chapter 6 – Community Facilities & Infrastructure | Goal Statement

Petersburg provides and maintains exceptional community facilities, services, and infrastructure to enhance livability and promote a high quality of life for all residents.

Chapter 6 – Community Facilities & Infrastructure | Focus Areas

- City Administration & Governance
- Existing Facilities
- Community Facilities and Quality of Life
- Existing Infrastructure
- Investing in the Future
- Programs and Partnerships



Chapter 7 – Public Safety | Goal Statement

Petersburg prioritizes community safety and wellbeing through consistent, efficient, and equitable public safety service delivery.

Chapter 7 – Public Safety | Focus Areas

- Current Conditions & Facility Inventory
- Law Enforcement
- Fire, Rescue, & Emergency Services
- Judicial System
- Emergency Communications
- Public Safety & Community Wellness
- Public Safety & Land Use



Petersburg achieves resiliency and community wellness by valuing and conserving its natural resources while embracing its regional role in protecting the Appomattox River and broader Chesapeake Bay watershed.

Chapter 8 – Environmental Stewardship | Focus Areas

- Existing Environmental Conditions
- Protecting Water Resources
- Brownfields and Site Remediation
- Coastal Resource Management
- Stormwater Management
- Fisheries, Docks, and Piers
- Resilience and Sustainability
- Environmental Justice



Petersburg's community is equitably connected through a well-designed, well-maintained, and multi-modal regional transportation network.

Chapter 9 – Mobility & Transportation | Focus Areas

- Existing Conditions
- A Multi-Modal Network
- Active Transportation
- Equity in Transportation
- Transportation and Land Use
- Looking Ahead



Chapter 10 – Land Use | Goal Statement

Petersburg will support future land use and development patterns that are high-quality, environmentally sustainable, and build economic opportunity for the community.

Chapter 10 – Land Use | Framework



Historic Core
Neighborhoods



Community
Residential



Neighborhood
Commercial



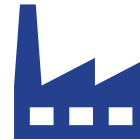
Corridor
Commercial



Community
Mixed-Use



Research and
Development



Industrial



Civic



Conservation

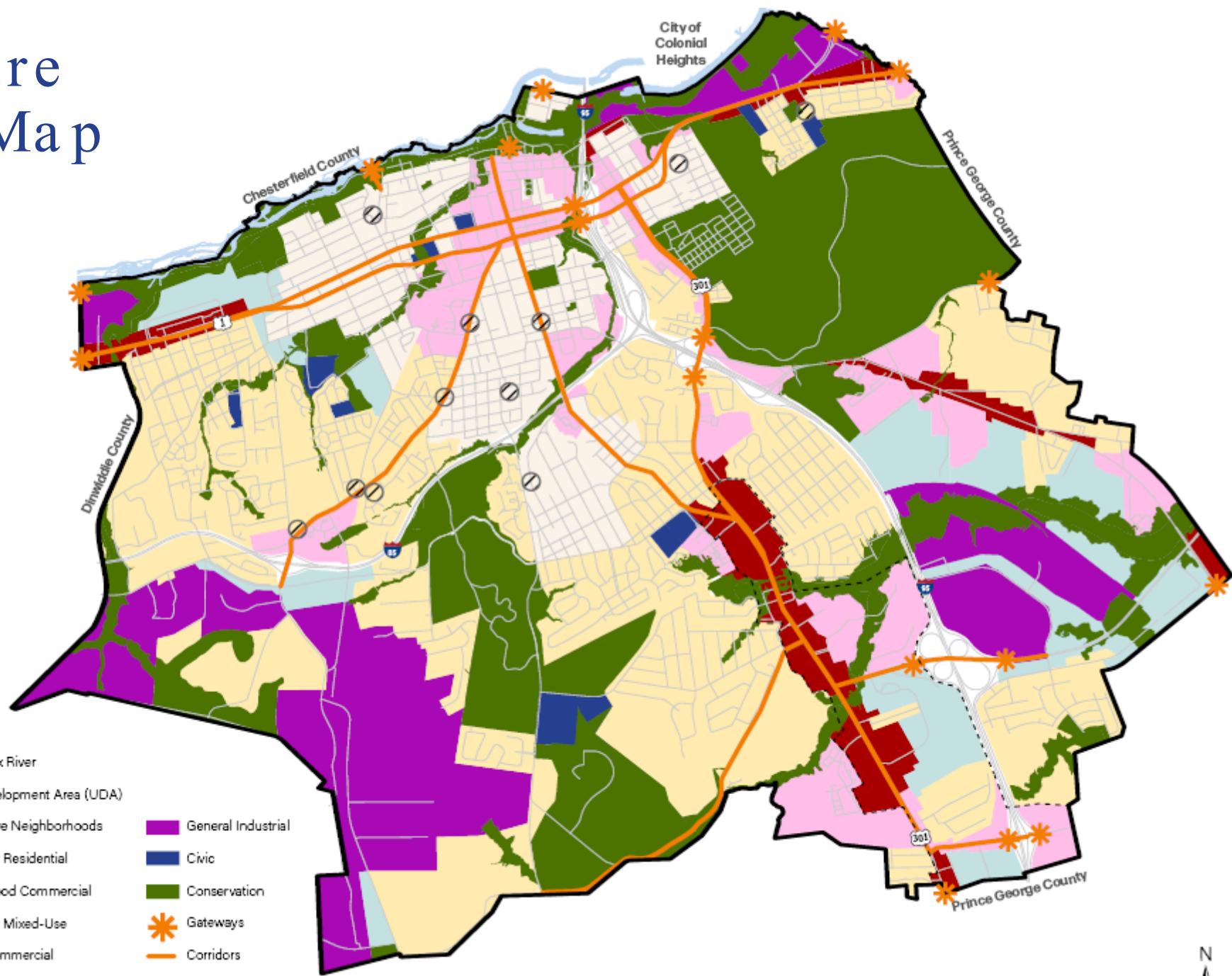


Gateways
and Corridors

Draft Future Land Use Map

LEGEND

- City Limits
- Roads
- Appomattox River
- Urban Development Area (UDA)
- Historic Core Neighborhoods
- Community Residential
- Neighborhood Commercial
- Community Mixed-Use
- Corridor Commercial
- Research and Development
- General Industrial
- Civic
- Conservation
- Gateways
- Corridors



Chapter 11 – Implementation | What is it?

- Implementation is Petersburg's roadmap to achieving its vision and goals.
- Implementation Tools:
 - Annual Budget
 - Capital Improvements Plan
 - Zoning and Subdivision Ordinances
 - Land Use Decisions
 - Regional Collaboration



Chapter 11 – Implementation | Why is it Important?



- Serves as a measure of accountability
- Builds trust with the community
- Helps guide annual budgeting processes
- Helps ensure any state-mandated responsibilities are met

Chapter 11 – Implementation | What is Included?

Implementation Category

Categorizes each strategy into an implementation type

Responsible Party

Identifies who is responsible for implementing each strategy

Stakeholders + Resources

Identifies other resources/groups that will be helpful in implementation

Timeframe

The ideal length of time for each strategy to be completed

Cost

Identifies, in general terms, how costly it will be to implement each strategy

Strategy	Implementation Type	Responsible Department	Timeframe	Stakeholders, Partners, and/or Resources	Cost
CHAPTER 3 ECONOMIC DEVELOPMENT					
Objective 3.1 Expand Petersburg's existing clusters in Health Care and Manufacturing.					
3.1.1: Identify and target associated businesses, such as suppliers, to support the pharmaceutical campus.	Partnerships, Programs and Services	Communications, Marketing & Government Relations; Economic Development	2026	EDA, GO Virginia, VEDP	\$
3.1.2: Work with state economic development agencies, local economic development organizations, and local business partners to market Petersburg to Health Care businesses and manufacturers that would complement the existing businesses in these clusters.	Partnerships, Programs and Services	Communications, Marketing & Government Relations; Economic Development	Ongoing (Routine Operations)	Bon Secours, EDA, GO Virginia, VEDP	\$
3.1.3: Hold a biannual "roundtable" meeting of regional Health Care and Pharmaceutical executives, institutions of higher education, and City Economic Development professionals to serve as a catalyst for ongoing collaboration and strategic investment.	Partnerships, Programs and Services	Economic Development	Ongoing (Biannually)	Aetna, Anthem, Bon Secours, Brightpoint Community College, CCWA, CRWDB, LISC, MBL, Molina Healthcare, Optima Health, CPDC, Richard Bland College, United Healthcare, VCU, VEC, Virginia Premier, VSU	\$
3.1.4: Develop Collier Yard and continued expansion in the Petersburg Interstate Industrial Park for advanced manufacturing and energy production.	Capital Projects, Partnerships	Economic Development	2034	Capital Improvements Plan, CPDC, EDA, VEDP, VDOT	\$\$\$

Next Steps

- ✓ **Final Joint Worksession: Tuesday, February 27, 2024
6-8PM | Petersburg Public Library**
- ✓ **Incorporate All Edits: February - March 2024**
- ✓ **Planning Commission Public Hearing and
Recommendation: Spring 2024 (TBD)**
- ✓ **City Council Public Hearing: Spring 2024 (TBD)**

Want to leave comments on the draft Plan?



Scan the **QR code** to take the exit survey!



Visit **PETERSBURGVANEXT.COM** to read the full draft Plan and view other updates!

